



COMICS

# Dennis the Menace

No. 137

25c  
06526

By HANK KETCHAM

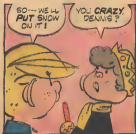
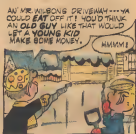




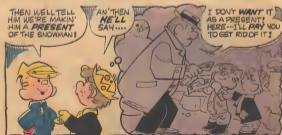
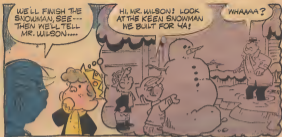
# THAT'S SNOW BIZ



"DENNIS THE MENACE", CREATED BY HANK KETCHAM, APPEARS IN OVER 700 NEWSPAPERS . . . IN 43 COUNTRIES . . . IN 14 LANGUAGES!







**STATEMENT OF FINANCIAL MANAGEMENT AND CIRCULATION FOR August 17, 1966**

FD-350 (Rev. 10-18-64) United States GPO

1. Title of publication (ISSN) **THE SCIENTIST**
2. Date of filing (October 1, 1966)
3. Frequency of issue **Quarterly**
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5. Location of the headquarters or general business office of the publisher (Glenwood, Connecticut 06033)
6. Name and address of publisher, editor, and managing editor.  
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7. Name, address, publication for circulation, class: **Wiley Adams & Sons Adams, Lincoln Square, Conn., 10001; Sage Farming Co., 100 Gordon St., Farmington, Connecticut, 06030; Editor of The A. Journal, New York, N.Y.; John R. Stewart, White Court House, New York, Greenburgh, N.Y.; Mary Blair Stewart, Cornwall, Conn.; Roger Stewart, P.O. 217, Newby Farm, Jefferson, N.C.; Thomas R. Stewart, San Francisco, Calif.; Walter P. Stewart, Greenburg, Tenn.; George W. Stewart, Jr., Newark, Conn.; Mrs. Thomas Stewart, Albany, New York; David S. Lacey, Lake Umbagog, Conn.**
8. Name, position, telephone, and other service facilities existing or being provided in connection with the publication of this publication at other locations.
9. For optional completion by publishers mailing at the regular rate (Section 112 (B), Postal Service Manual)  
 (a) Is it a 3rd class publication in particular class?  No person who would have been entitled to mail matter under former section 1102 at this rate shall mail such matter at the rates provided under this subsection unless he has actually with the Postal Service a written request for permission to mail matter at such rate.  
 (b) In accordance with the provisions of this statute, I hereby request permission to mail the publications named in item 1 of this schedule at the special postage rates provided for by 39 U.S.C. 1102.

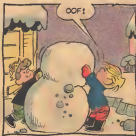
(Signature and title of editor, publisher, business manager, or owner)

**Frederick A. Stone, Business Manager**

10. For completion by nonprofit organizations authorized to mail at special rates, the appropriate (a) intent and (b) nature of circulation:

	Average No. Copies each issue during preparing of mailing	Actual No. of Copies of single issue published nearest to filing date
1. Total for copies printed (See Press Run)	278,117	288,000
2. Paid circulation		
a. Sales Through Dealers and Carriers, Street Vendors and Counter Sales	173,427	182,000
b. Mail Subscriptions	240	240
3. Total Paid Circulation	173,667	182,240
4. Free Distribution by Mail, Carrier or Other Means		
a. Samples, Complimentary, and Other Free Copies	500	500
b. Copies Distributed to News Agents, Retail News Stalls	140,000	500,000
5. Total Distribution Outside of 1 and 2	140,500	500,500
6. Office Use, Leftovers, Spoiled, Returned, Second Class Postage	1,150	500
7. Total (Sum of 1, 2, 3, 4, 5, 6)	315,317	683,240

I certify that the statements made by me above are correct and complete.  
 (Signature of editor, publisher, business manager, or owner)  
**Frederick A. Stone**



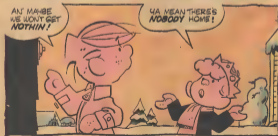
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1. The snowman's body is made of three snowballs. The top snowball is the head, the middle snowball is the torso, and the bottom snowball is the base. The snowman's arms are made of sticks, and its legs are made of sticks. The snowman's face is made of coal, and its eyes are made of coal. The snowman's nose is made of a carrot. The snowman's mouth is made of coal. The snowman's buttons are made of coal. The snowman's scarf is made of fabric. The snowman's hat is made of fabric. The snowman's shoes are made of fabric. The snowman's gloves are made of fabric. The snowman's mittens are made of fabric. The snowman's socks are made of fabric. The snowman's underwear are made of fabric. The snowman's pants are made of fabric. The snowman's shirt is made of fabric. The snowman's jacket is made of fabric. The snowman's coat is made of fabric. The snowman's dress is made of fabric. The snowman's skirt is made of fabric. The snowman's shorts are made of fabric. The snowman's pajamas are made of fabric. The snowman's nightgown is made of fabric. The snowman's slipper is made of fabric. The snowman's sock is made of fabric. The snowman's shoe is made of fabric. The snowman's hat is made of fabric. The snowman's scarf is made of fabric. The snowman's gloves are made of fabric. The snowman's mittens are made of fabric. The snowman's socks are made of fabric. The snowman's underwear are made of fabric. The snowman's pants are made of fabric. The snowman's shirt is made of fabric. The snowman's jacket is made of fabric. The snowman's coat is made of fabric. The snowman's dress is made of fabric. The snowman's skirt is made of fabric. The snowman's shorts are made of fabric. The snowman's pajamas are made of fabric. The snowman's nightgown is made of fabric. The snowman's slipper is made of fabric. The snowman's sock is made of fabric. The snowman's shoe is made of fabric.

Item	Quantity	Price	Total
1. Snowballs	3	\$1.00	\$3.00
2. Sticks	4	\$0.50	\$2.00
3. Coal	5	\$0.20	\$1.00
4. Carrot	1	\$0.50	\$0.50
5. Fabric	10	\$0.10	\$1.00
6. Hat	1	\$0.50	\$0.50
7. Scarf	1	\$0.50	\$0.50
8. Gloves	2	\$0.50	\$1.00
9. Mittens	2	\$0.50	\$1.00
10. Socks	2	\$0.50	\$1.00
11. Underwear	2	\$0.50	\$1.00
12. Pants	2	\$0.50	\$1.00
13. Shirt	2	\$0.50	\$1.00
14. Jacket	2	\$0.50	\$1.00
15. Coat	2	\$0.50	\$1.00
16. Dress	2	\$0.50	\$1.00
17. Skirt	2	\$0.50	\$1.00
18. Shorts	2	\$0.50	\$1.00
19. Pajamas	2	\$0.50	\$1.00
20. Nightgown	2	\$0.50	\$1.00
21. Slipper	2	\$0.50	\$1.00
22. Sock	2	\$0.50	\$1.00
23. Shoe	2	\$0.50	\$1.00
<b>Total</b>			<b>\$30.00</b>

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HOW CAN I GET THE CAR IN THE GARAGE WITH **THAT** STUPID THING IN THE DRIVEWAY?

WELL, I'LL TELL YA WHAT WE'LL DO....

WE'LL SHOVEL IT AWAY FOR A DOLLAR... THAT'S A DOLLAR EACH!

A DOLLAR EACH, EH?

SOUNDS REASONABLE!

YEAH!

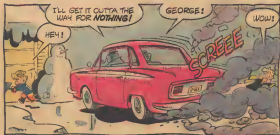
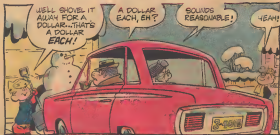
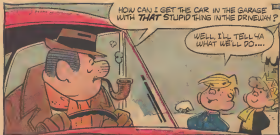
I'LL GET IT OUTTA THE WAY FOR **NOTHING!**

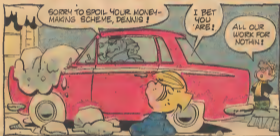
GEORGE!

WOW!

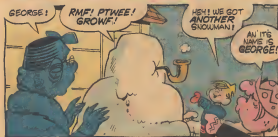
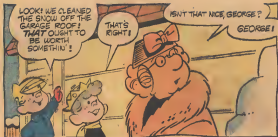
HEH!

SCREEEE

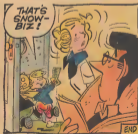
















"HONEST, IT WASN'T ME WHO HIT YOU, MR WILSON ... I MISSED!"

WINTER  
IS WHEN  
THINGS GET  
ALL BALLED  
UP (SNOW-  
BALLED,  
THAT IS!)

WHY DO  
PEOPLE SAY  
WINTER  
IS FOR THE  
BIRDS?  
THEY DON'T  
LIKE IT!



"MAYBE HE COULDN'T AFFORD TO GO SOUTH FOR THE WINTER. EVER THINK OF THAT?"

WINTER  
IS A  
COLD  
TIME, BUT  
YOUR MOM  
WON'T LET  
YOU KNOW  
IT!



"BOY! I'M GONNA HAVE TO ASK SOMEBODY HOW THE WINTER IS!"



"WHEN YA YELL 'HOT CHOCOLATE AN' COOKIES', IT CARRIES A LONG WAY IN THIS WEATHER."

WHEN IT'S  
COLD OUT-  
SIDE YOU CAN  
GET HOT  
INSIDE.  
(INSIDE  
YOU!)



"SHOW JOEY THAT KEEN NEW  
DANCE STEP, MARGARET."



"THAT WORKED OUT  
JOEY RIGHT."

IN THE  
WINTER,  
PEOPLE  
CAN FALL  
FOR APRIL  
FOOL  
JOKES!

BUT  
PRETTY  
SOON THEY  
GET ON  
THE  
(SNOW)  
BALL!



"WELL, WHAT DO YA KNOW"  
HERE COMES OL' MARGARET"



"CHANGED HER MIND"

the



# Cookie Jar

INSIDE STORIES OF DENNIS



"ARE YOU'RE BIG LAWYER  
WANTS COOKIES TO EAT?"



"LAWYER  
LAWYER"

## IT'S THE LAW!

A public information officer of the American Bar Association writes us:—

"As a former newspaper man who now tries to improve the image of the nation's lawyers, let me tell you that I and several of my non-lawyer colleagues were greatly amused by this Dennis the Menace cartoon (left).

"In these days when the lawyers need to laugh at themselves, a copy of this cartoon will find a good home at this office. Hundreds of people come through here annually and almost all are leaders of the bar."

## HOW WE TALK.

Our cartoon to the right brought this reaction from a mother in New Jersey:—

"For years our family has enjoyed Dennis, but we feel you really outdid yourself this time.

"This really hit home—made us think about how we talk to our kids!

"Thanks so much for bringing us so much happiness all these years."

## HOW WE READ

Dennis, who can't read himself, is helping others learn to read!

A teacher in Kansas City, Mo., uses our Dennis Sunday newspaper comics in her remedial reading classroom and, as she says, has "become very excited about the interest and the results shown by the students."



"DON'T WORRY ABOUT IT... I'LL SHOW YOU  
AT NOON AND TELL YOU HOW CLUMSY YOU ARE."

# the Cookie Jar

## HOW TO START YOUR OWN DENNIS CLUB

You and your friends who like Dennis can start your own neighborhood Dennis Club.

At your first meeting, you should elect a **President** (to be in charge of meetings); a **Vice-President** (if your President cannot be at a meeting); a **Secretary** (to handle any correspondence); and a **Treasurer** (if you collect dues.)

If you collect dues, these can be used for refreshments at your meetings, or for Dennis books.

You should decide when and where to hold your meetings. They might be rotated among the members' homes; or you might build a clubhouse.

You can make Dennis Badges for your members, like the one shown here.

If you make any decorations, such as flags or pennants, the official Dennis colors are: — Red (for his overalls), Blue and White (for his T-shirt); and Yellow (for his hair.)

For club projects, you might be a group volunteer for neighborhood projects, such as helping clean up litter, helping less fortunate youngsters, and other civil projects.

You could make a scrapbook of Dennis cartoons from your local newspaper, to be given to the children's ward of your hospital. You could bind together several Dennis comic books with **basic paper-factories** for this purpose. Each of these could have an illustrated cover, saying that these books came from your club.

You might put on a Dennis play for your parents or school, adapted from one of our comic book stories or a Dennis Sunday page, with costumes, furniture, and scenery.

Most of all, we hope you have fun!



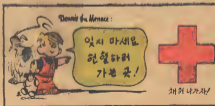
# the Cookie Jar

THE RED CROSS IS A GOOD NEIGHBOR...



"MR. WILSON IS GOING TO GIVE TO THE RED CROSS DEAR, BUT FIRST HE JUST WANTS YOU TO TAKE OFF THAT SHIRT."

...FROM HERE TO SOUTH KOREA!



# the Cookie Jar

MORE NEWS OF DENNIS FANS.



"TODD KID HAS PROBABLY LIBERATED ANOTHER SWEET AS EVIDENCE!"

## WEDDING PRESENT

A minister in Cypress, Calif., gave a copy of our cartoon (left) to a young couple he married for a wedding present.

He had a special reason for this. In an interview before the wedding, the bride-to-be said she wanted the word "obey" removed from the ceremony because she was a Women's Liberation believer, and did not want to promise to take orders from her husband.

The minister, though, reminded her she would have certain responsibilities to fulfill, so she promised to "obey" her husband, and the minister gave the couple our cartoon as a reminder of this.

## COLLECTORS' SCORECARD

**Worcester, Mass.—**

In four years:—16-35¢ copies; 4-Christmas Specials; 4 Travel Specials; 2-12¢; 6-15¢; 17-25¢; 2-Pocket Full Of Fun; 4 paperback collections.

**Country Club Hills, Ill.—**

In four years, 42 issues.

**Munising, Mich.—**

Since 1966:—17-15¢ & 12¢ issues; 7-"Friends" series; 28-25¢ books; 18-35¢; 14-Pocket Full of Fun; 21 paperback collections.

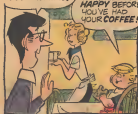


"COULD YOU NOW GIVE A COPY OF IT UP HERE, WITHOUT A SINE, SUT OR A POCKET OR HEAVY?"

# WHEELING and DEALING

GOOD MORNING!  
GOOD MORNING!

WHAT'S WRONG,  
DAD? YOU LOOK  
**HAPPY** BEFORE  
YOU'VE HAD  
YOUR COFFEE!



I'M STARTING THE NEW YEAR  
RIGHT! I'M GOING TO BE CHEERFUL  
... CONSIDERATE ... HELPFUL ...

SOUNDS LIKE  
A BOY SCOUT!

HMM!



YES, I'M STARTING THE NEW YEAR  
WITH A **CLEAN SLATE!**

AND A CLEAN  
GARAGE.



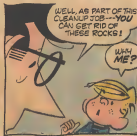
... AND A CLEAN ...  
A CLEAN GARAGE?

HO HO!  
GOTCHA  
THERE,  
DAD!

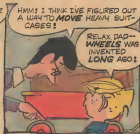
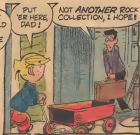
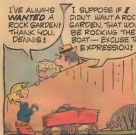


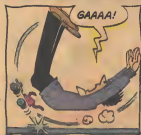
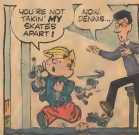
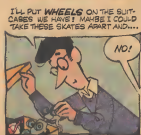


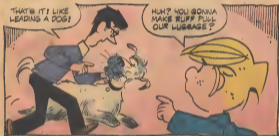
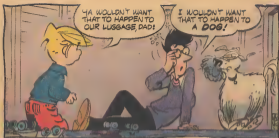




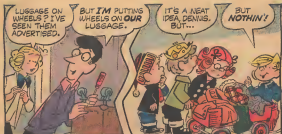




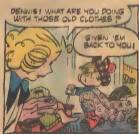
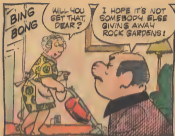


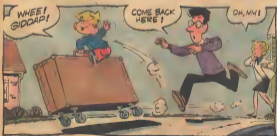
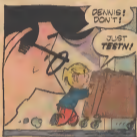
















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Last year I went to three job interviews. This year they came to me. Lois Pitzer, Maine.



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by  
Jojo

